



檀香山報導

首頁

圖示：

- ✚ 夏威夷新聞
- 教育
- 中文學校
- 舞蹈班
- 舞龍舞獅
- 國樂班
- 書法班
- 專欄
- ◆ 活動預告
- ◎ 宗教
- 讀者投書

■ Ambassador L. W. "Bill" Lane dedicates the Pacific Asia Travel Association's Gallery of Legend at Honolulu International Airport



TIM International Inc., the alumni association of the University of Hawaii, School of Travel Industry Management (TIM), invites you to the dedication ceremony.

Please join us on Wednesday, September 24, 2003 at the Honolulu International Airport. Ambassador L. W. "Bill" Lane will be honored for his innumerable contributions to both the TIM School and the tourism community of Hawaii.

Over the years, their generous gifts have made possible the establishment of the Sunset Reference Center at the TIM School, the L. W. "Bill" and Jean Lane Endowed Lectureship in Sustainable Tourism and the Environment and the Bill and Jean Lane Visitor Center at the National Tropical Botanical Garden on Kauai, to name a few.

Founded in 1898, Sunset Magazine featured the Hawaiian Islands for over a century on its covers and in its editorials, as well as in its many books, which focus on travel, food, gardens and homes. Ambassador L. W. "Bill" Lane is the former chairman and publisher of Lane Publishing Co., publisher of Sunset Magazine, Books and Films.

The Gallery was initiated in 1993 under the then Chairman of PATA, Pierre Dohley, as a way to recognize the pioneers and visionaries who played important roles in developing and promoting tourism to, from and within the Asia Pacific region and beyond. The concept was to name an individual, usually someone from the past, whose accomplishments are "legendary" and would, when possible, tie in with the theme of the annual PATA conference. Since 1993, the following individuals have been inducted in the Gallery:

| | | |
|------|------------------------|-------------------------------------|
| 1993 | Juan Trippe | Aviation |
| 1994 | Thomas Cook | Travel |
| 1995 | Conrad Hilton | Hospitality |
| 1996 | J. D. Tata | Hospitality |
| 1997 | Bill Mulahey | Founder, PATA |
| 1998 | Sir Edmund Hilliary | Environment |
| 1999 | L. W. "Bill" Lane, Jr. | Environment & Historic Preservation |
| 2000 | James Michener | Literature |

2001 George "Pete" Wimberly Architecture

2002 Sir Hudson Fysh Aviation

We look forward to seeing you at this memorable event, details as follow:

Date: September 24, 2003

Time: 10:35am

Place: Meet in Front of the Airport Terminal Bldg, between
Lobby 5 & 6 of the 2nd level.

Airport Securities will bring you into the restricted area
(please be on time)

Reception: Garden Conference Room 3

Parking: Bring your parking ticket, it will be validated

Refreshment: Provided by TIM International, Inc.

RSVP: By Monday, Sept 22nd due to Airport Security

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